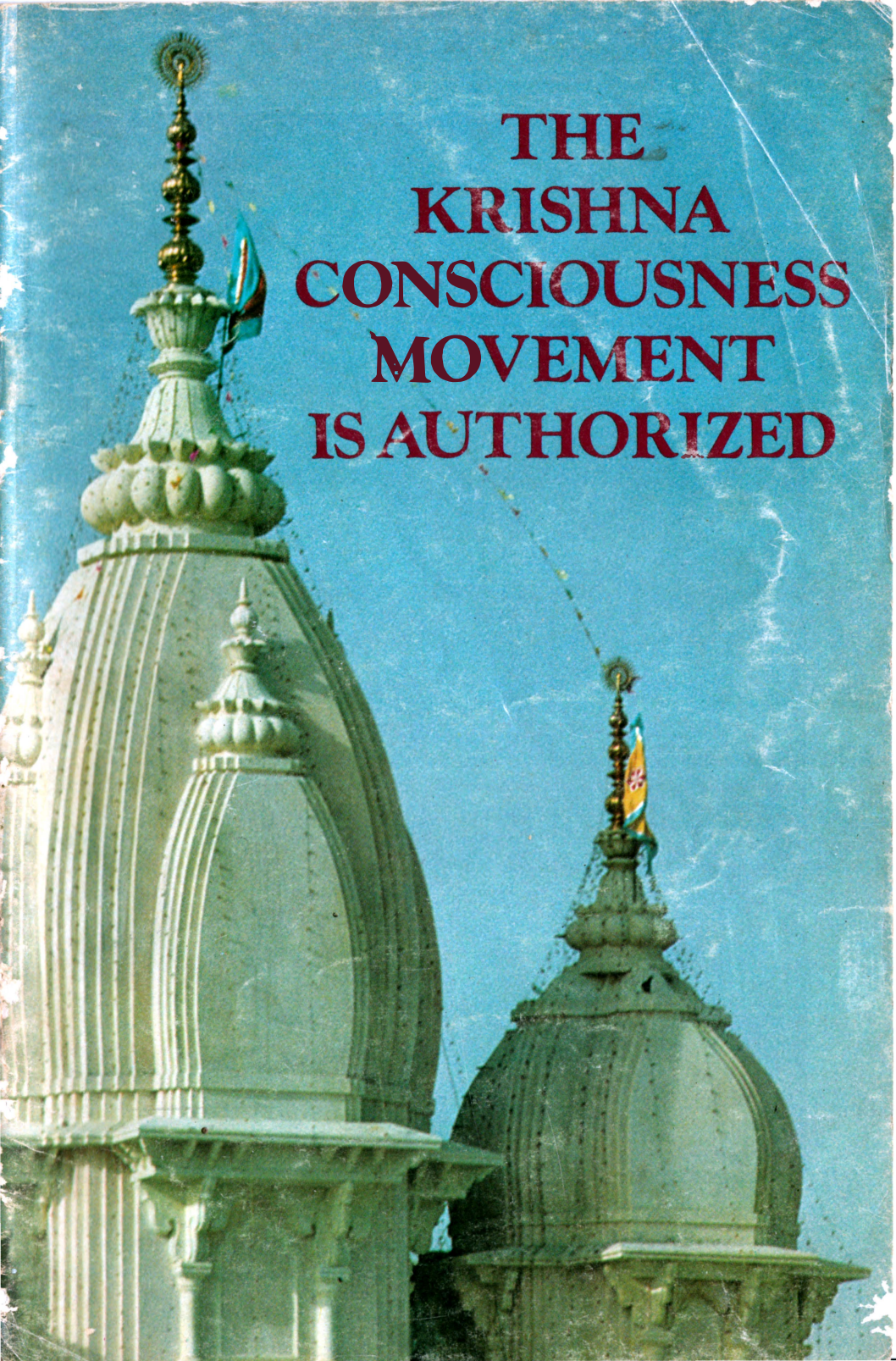


**THE  
KRISHNA  
CONSCIOUSNESS  
MOVEMENT  
IS AUTHORIZED**





“His Divine Grace A. C. Bhaktivedanta Swami Prabhupāda is doing valuable work, and his books are significant contributions to the salvation of mankind.”

Śrī Lal Bahadur Shastri  
Former Prime Minister of India



*International Guest House at ISKCON's World Headquarters in Śrīdhāma Māyāpur, West Bengal, India.*





His Divine Grace  
**A.C. Bhaktivedanta Swami Prabhupāda**  
Founder-Ācārya of the International Society for Krishna Consciousness



# THE INTERNATIONAL SOCIETY FOR KRISHNA CONSCIOUSNESS



The message of the *Vedas*, India's ancient spiritual and philosophical texts, is that the human form of life is meant for reviving our original God consciousness through the practice of spiritual discipline. The International Society for Krishna Consciousness (ISKCON) is a worldwide, nonsectarian movement dedicated to propagating this message for the benefit of mankind. The Society was founded in 1966 by His Divine Grace A. C. Bhaktivedanta Swami Prabhupāda, who had come to the United States a year earlier on the order of his spiritual master (Śrīla Bhaktisiddhānta Sarasvatī Gosvāmī) to teach Kṛṣṇa consciousness in the Western world.

Over the years, ISKCON has steadily grown in popularity and in-

fluence, and today it is widely recognized by theologians, scholars and laymen as a genuine and important spiritual movement. The reason for this is twofold: first, the philosophy which guides the lives of ISKCON's members is grounded firmly in the teachings of the Vedic literatures, specifically the *Bhagavad-gītā* and the *Śrīmad-Bhāgavatam*; second, the spiritual master and founder of ISKCON, His Divine Grace A. C. Bhaktivedanta Swami Prabhupāda, is a leader of substantial erudition and integrity. As the current representative of an unbroken chain of self-realized spiritual masters, reaching back to Lord Kṛṣṇa Himself, His Divine Grace is the leading exponent of Vedic culture in the world today.